

The Taylor Tilton Hour

COMCAST SOUTHEAST REGION

20
22



The Christie Taylor Show

Tha Blend with Tina Tilton

Advertising Proposal

**THE TAYLOR TILTON HOUR:
TWO AMAZING SHOWS HOSTED BY TWO MEDIA VETERANS**



THE CHRISTIE TAYLOR SHOW

One of the things I absolutely loved about doing radio for over 25 years was interviewing guests; ranging from entertainment legends, politicians, authors, community activists to emerging artists. My love affair of interviewing has moved to television with The Christie Taylor Show, and I've had the legendary Larry Dodson, Ashlie Amber, Jon Rych, Dawn Walker, The Pierce Twins, Dr. Dorsha James, MD, Richard Pierre, Tamika Harden, Mr. Del, Cherisse Scott, Dr. Robert. R. Rush III, and others ... Be My Guest.

The Christie Taylor Show, a weekly multi-platform talk show broadcasts on Comcast, and streams worldwide via YouTube, Apple, iHeartRadio, Spotify, Google Podcast, Anchor, Pocket Casts, RadioPublic, Breaker and Overcast.



THA BLEND WITH TINA TILTON

While a sophomore at Lambuth University, I was contemplating what to do with my life. I'd forgotten my television dreams; yet when I called my mom she reminded me of my love of the stage and wanting to be on TV. Now, it wasn't until I was in the dorm lobby alone watching VIDEO SOUL with Donnie Simpson and Sherry Carter, while interviewing celebrities that the light bulb came on in my head. THIS IS IT! I'm going to be on TV interviewing "stars". With a communication degree and determination, I made my dream come true. Now, it's next level time.

Tha Blend hosted by Tina Tilton is a talk show featuring national and regional entertainers like Al Kapone, Frayser Boy, Triggerman, DJ Zirk, and Mr. Del discussing life and career while promoting their upcoming events and projects. Tha Blend is a must-see on Comcast and streams worldwide on YouTube.

Expansion

COMCAST SOUTHEAST

The Taylor Tilton Hour airs on Tuesdays in Memphis with expansion opportunities in the Southeastern region of the USA; with 1,809,817 Comcast subscribers in major urban cities and rural communities.

Memphis, TN
Channel 31 / (156,973 hh)

Atlanta, GA
Channel 29 / (740,348 hh)

Augusta, GA
Channel 4 / (73,376 hh)

Charleston, SC
Channel 2 / (92,641 hh)

Chattanooga, TN
Channel 96 / (50,239 hh)

Florence, AL
Channel 3 / (19,810 hh)

Huntsville, AL
Channel 3 / (83,079 hh)

Jackson, MS
Channel 98 / (121,968 hh)

Little Rock, AR
Channel 98 / (42,170 hh)

Mobile, AL
Channel 6 / (37,419 hh)

Nashville, TN
Channel 49 / (273,472 hh)

Rome, GA
Channel 44 / (22,516 hh)

Savannah, GA
Channel 7 / (95,806 hh)

THE TAYLOR | TILTON HOUR

The coming together of two Memphis television shows in a one-hour cable TV block gives you the opportunity to advertise your business or brand beyond your local market. Your commercial will air on The Christie Taylor Show AND Tha Blend with Tina Tilton in the Comcast market(s) of your choice or you can advertise in all thirteen (13) Comcast Southeast markets listed.

THE OPPORTUNITY

This is an opportunity to promote on two shows, at special introductory rates, your business, product, service, brand, organization, or event throughout the Comcast Southeastern region with its 1.8 million subscribers. Just select one market or up to thirteen (13) markets to reach new customers.

Advertise twice in a one-hour block on a weekly basis for a minimum of one month. Three, six to twelve months advertising options are also available with additional savings.

COMCAST SOUTHEAST MAXIMUM 13 MARKETS

*Request Advertising Proposal
Call (901) 468 - 3097*



Impact

SINGLE MARKET BUY

The Impact Package gives you the freedom to select the Comcast Southeast market of your choice to reach your target customer in a single market. A multiple market option is also available.



YOUR MARKET(S) OF CHOICE

ADVERTISING OPTIONS

Two - 15 Second Commercial will air weekly inside each show on the Comcast station in your selected market.

OR

Two - 30 Second Commercial will air weekly inside each show on the Comcast station in your selected market.

SPONSORSHIP OPTIONS

Title sponsorships, First In Break sponsorship, and Special packages for Event Promoters are also available.

Grow With Us

Call (901) 468 - 3097

or (323) 893-2280

Affordable Advertising on Comcast Stations

THE TAYLOR | TILTON HOUR

The coming together of two Memphis television shows in a one-hour cable TV block gives you the opportunity to advertise your business or brand beyond your local market. Your commercial will air on The Christie Taylor Show AND Tha Blend with Tina Tilton from 10 AM to 11 AM CST in your market(s) of choice; and noted digital streaming platform.

THE OPPORTUNITY

This is an opportunity to promote on two shows, at an incredibly special introductory rate, your business, product, service, brand, organization, or event throughout the Comcast market(s) of choice.

Advertise twice in one hour with fifteen or thirty-second commercials on a weekly basis. One, three, six and twelve months advertising options are available. Special packages designed for promoters.

THE INVESTMENT

15-Second Commercial Advertising Package

You Pay: \$190 Per Month

30-Second Commercial Advertising Package

You Pay: \$380 Per Month





BUDGET - CONSCIOUS TICKER PACKAGES

For the budget-conscious, we have created Scrolling and Flashing Ticker packages with the small business, entrepreneur, influencer, creative, and event planner in mind.

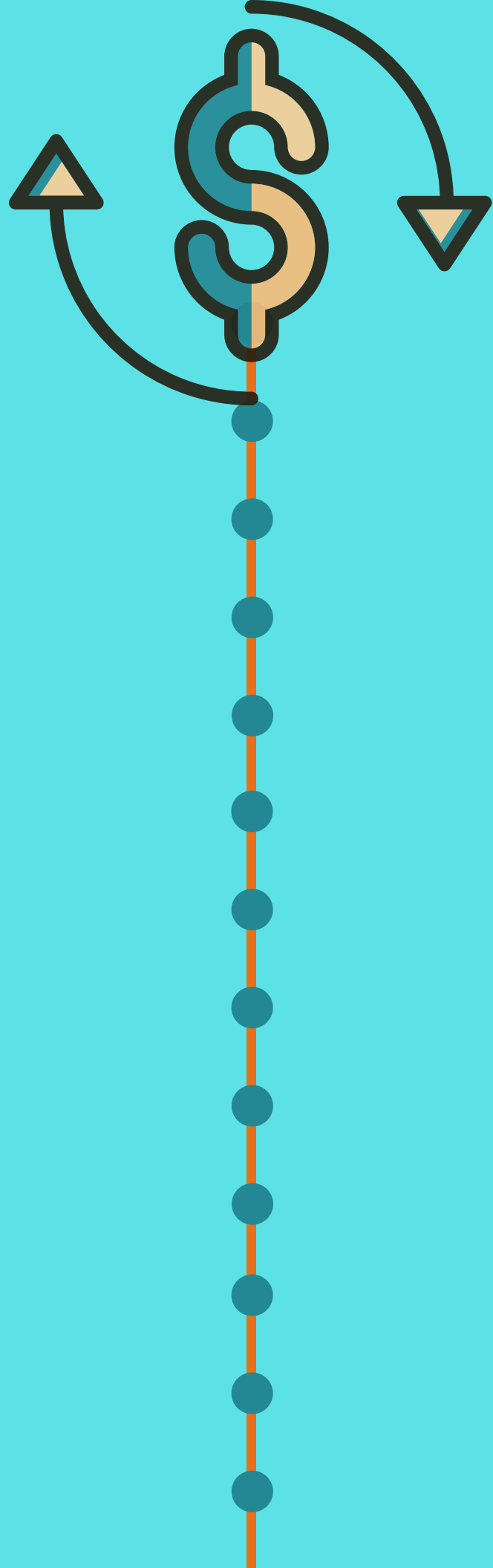
**High Quality Logo Placement:
\$50 per week**

**Name Mention on Scrolling Ticker (includes
Website/Social Media):
\$25 per week**

**Name Mention with Website/Social Media on
Flashing Banner:
\$15 per week**

**Name Mention on Flashing Banner:
\$10 per week**

Ticker packages can be added to monthly commercial packages, as well as available for week by week. If weekly, please note payments, logos and business information are due every Tuesday by 6 pm CST the week prior to airing of the show.



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Jackson, MS
Channel 98 / (121,968 hh)

Knoxville, TN
Channel 241 / (148,018 hh)

Little Rock, AR
Channel 98 / (42,170 hh)

Mobile, AL
Channel 6 / (37,419 hh)

Nashville, TN
Channel 49 / (273,472 hh)

Rome, GA
Channel 44 / (22,516 hh)

Savannah, GA
Channel 7 / (95,806 hh)

THE TAYLOR | TILTON HOUR PROMOTER PACKAGES

Trade Ticker

*Interview opportunity for sponsors/promoters on The Christie Taylor Show AND Interview opportunity for artists on Tina Tilton's Tha Blend

*Event information will scroll on ticker during interviews on both shows

*Both shows will offer ticket giveaways

The Investment

You Pay: \$0

In exchange for the **Trade Ticker** promoting your event, you will provide The Taylor Tilton Shows with two (2) pairs of tickets each for giveaways, and a pair of VIP tickets for each host with VIP Access. A total eight (8) tickets.

Premium Ticker Plus

* 2 - 30 second commercials per week (1 commercial per show)

*Interview opportunity for sponsors/promoters on The Christie Taylor Show AND Interview opportunity for artists on Tina Tilton's Tha Blend.

*Event information will scroll on ticker during interviews on both shows

*Both shows will offer ticket giveaways

The Investment

You Pay: \$125 per week

The **Premium Ticker Plus** package will promote your event with weekly televised commercials reaching various cable television markets.

You will provide a 30-second pre-produced TV commercial*, two (2) pairs of tickets for giveaways on each show, and a pair of VIP tickets for each host with VIP Access. A total eight (8) tickets .

*Additional fee if production required.

THE TAYLOR TILTON HOUR

Commercial Placement & Production

Submit a broadcast quality 15- or 30-second commercial to be aired during The Taylor Tilton Hour. If your business requires a commercial to be produced, your logo, graphics, pictures, flyers, business cards, or video footage that you submit will only be used.

\$35 additional monthly fee if music added to commercial.

\$30 additional fee per revision after first commercial is made and airing.

Client must pay 1/2 if cancellation occurs. NO SHARING OF BUSINESSES

These are ROS spots. Therefore, television placement is the discretion of The Taylor Tilton Hour Production Team.

If we produce your commercial it is property of Tina Tilton Productions and RadioGyrl Media; and can be sold to business for an additional fee of \$75; unless completed spot provided to us by business.

Must sign & submit payment within ten (10) workdays for offer to be valid. If terms are not met within ten (10) workdays, offer may become valid again only after 60 days. Offer subject to change

PayPal, Cash, Money Orders, or Checks are accepted. \$36 return check fee. Make check or money order payable to Tina Tilton Productions. Memo: The Taylor Tilton Hour.

Business must prepay for their first month of commercial production upon signing agreement. Production will begin after agreement is signed and paid.

Business will be able to view and approve spot prior to airdate. Two (2) revisions included in payment. Additional fee of \$85 per revision thereafter.



RADIO + TELEVISION | OVER 30 YEARS IN MEDIA



ABOUT CHRISTIE

Christie Taylor was born in Washington D.C., and in the early 1970's moved with family to West Tennessee. Her love of "all things artsy" led to her pursuit of a Communications degree with concentration in Radio, TV, and Film; and later graduated with a Bachelor in Drama TV and Film Performance from Oral Roberts University in Tulsa, Oklahoma.

Throughout the years, Christie has worked for radio stations from Detroit to Memphis to Birmingham to St. Louis. Whether serving as a radio personality, a radio host for a monthly entertainment show; or hosting a public affairs show, Christie, has earned the respect of being an award-winning radio personality and TV/podcast host.

While media has served as her primary entertainment platform, Christie has credits in acting, writing, and directing for stage and film, music, poetry, and is a published author. She is the founder of a seminar company, Living LIFE, designed to motivate attendees to realize their purpose and actualize their dream.

As a lifelong creative entrepreneur, she runs two consultant services: The Script Polishers focused on script consulting and training; and Christie Taylor Consulting specializing in media and public speaking coaching. Christie, a renaissance woman with a heart of service, loves giving back to the community with a focus on children, the arts, and history preservation.



ABOUT TINA

Hailing from South Memphis, Tina Tilton, a media personality and TV producer launched her career in 1996 after graduating with a B.A. in Mass Communications from Lambuth University. Tina's on-air radio skills flourished on top stations including Q107.5, HOT 107.1, WLRM Love 1380, WQOX 88.5, with a very brief stint at 1340 WLOK, WHAL 95.7 and WAVN 104.1 FM

In the late 90's, Tina set her sights on fulfilling her dream of being on television; which led to hosting Video Waves and Da Radical Truth on Channel 3. She later hosted Street Scenes on Fox 13, and Joy In Our Town on the Trinity Broadcasting Network. From 2014-2018, Tina was the proud owner of TTEN (The Tina Tilton Entertainment Network) on Channel 46.1, an affiliate of Flinn Broadcasting reaching one million households in Tennessee and Mississippi during its reign.

In 2019, Tina Tilton became the official spokesperson for The Podcast Center, helping podcasters broadcast on Comcast in Memphis. She hosts three television shows: Tha Blend, Tina Tilton's Top 10, and Open For Business, while producing local shows for placement on Comcast 17 and 31.

This mother of Olivia, wife of Sam, and member of Alpha Kappa Alpha Sorority Inc, is our "Southern Girl" committed to making television dreams come true ... the one and only, TINA TILTON.



LAUNCH WITH US | GROW WITH US