



## UNLEASH YOUR COMMUNICATION POTENTIAL: EXPERIENCE THE ART OF BESPOKE MEDIA TRAINING

### COMPANY DESCRIPTION

Christie Taylor Consulting (CTC) is a full-service marketing and communication agency offering integrated marketing services to a wide range of industries. With over 30 years of combined staff experience, our team tailors services to help you effectively tell your story and reach your audience with impact.

### CORE COMPETENCIES

- Marketing Consulting Services
  - Brand Strategy & Development
  - Messaging
  - Social Media Management
  - Media Management
  - Content Development
- Public Relations
  - Media Buying
    - Television
    - Radio
    - Film
    - Internet Media
    - Newspaper
  - Strategic Plan
- Curriculum Development
  - Inclusion, Diversity, Equity
  - Workplace Harassment
  - Public Speaking
  - Social Emotional Learning
  - Voice-over
- Coaching



**CHRISTIE TAYLOR, MASTER CONSULTANT**  
ELEVATE YOUR STORY WITH EXPERT GUIDANCE

### DIFFERENTIATORS

- 30+ years award-winning media personality
- Conducted hundreds of media interviews
- Developed media/communications methodology
- Facilitated custom training for various industries
- Administered media interview critiques for PR clients

### PAST PERFORMANCES

- Memphis Shelby County School
- Southwest Tennessee Community College
- The Consortium MMT (Memphis Music Town)
- Planned Parenthood of Tennessee/North Mississippi

### NAICS CODES

- 541613 - Marketing Consulting Services
- 541820 - Public Relations Agencies
- 611430 - Professional and Management Development
- 611699 - All Other Miscellaneous Schools/Instruction

### CLASSIFICATION

Women-Owned Small Business (WOSB)  
Minority-Owned Business Enterprise (MBE)

