



UNLEASH YOUR COMMUNICATION POTENTIAL: EXPERIENCE THE ART OF BESPOKE MEDIA TRAINING

COMPANY DESCRIPTION

Christie Taylor Consulting is a boutique consultancy firm specializing in media training, podcast development, and consulting for radio, television, film, and new media. Our experienced team of professionals offers tailored services to help you effectively tell your story and reach your audience with impact. We are committed to providing personalized and effective solutions for your communication needs.

CORE COMPETENCIES

- Brand story development and messaging
- Media training for individuals and teams
- Public speaking and voice-over training
- C-Suite and executive media training
- Strategic planning and media relations consulting
- Podcast and radio show development
- TV and film development and advisement

NAICS CODES

- 541613 - Marketing Consulting Services
- 541820 - Public Relations Agencies
- 611430 - Professional and Management Development
- 611699 - All Other Miscellaneous Schools/Instruction

CERTIFICATIONS

Women-Owned Small Business (WOSB)
Minority-Owned Business Enterprise (MBE)



CHRISTIE TAYLOR, MASTER CONSULTANT ELEVATE YOUR STORY WITH EXPERT GUIDANCE

DIFFERENTIATORS

- 30+ years award-winning media personality
- Conducted hundreds of media interviews
- Broadcast media course creator and facilitator
- Personalized media training and coaching
- Media interview critique and feedback
- Proven client successes and increased impact

PAST PERFORMANCES

- Media training for a major consortium artist cohort
- How to Master the Two Minute Interview cohort
- Media prep training for top creative influencers
- Facilitate podcast/radio show development classes
- Privately coach podcasters and indie radio host

CLIENTS

- The Consortium MMT (Memphis Music Town)
- The Podcast Center
- Metro View Media
- Memphis Filmworks
- Jaurdane Ivory, Creative Director
- K. LaRae The Stylist
- Memphis Shelby County School
- Southwest Tennessee Community College
- Heal the Hood Foundation of Memphis
- Planned Parenthood of Memphis